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## Radio PSAs for Autism Awareness Month Joni Eareckson Tada Voices Campaign's :30 and :60 Spots

### **30-second PSA**

Hi. I'm Joni Eareckson Tada with a message for Autism Awareness Month. Nearly 1 in 110 children are diagnosed with autism. Some are able to live lives of independence while others simply can't. How can you help if you know a family affected by Autism? Next time you're running errands, offer to do theirs, as well. Give the caregivers a break by offering to stay with their loved one. And finally, if you see a child with autism having a difficult time, offer the parent an encouraging word. For more information, visit [joniandfriends.org](http://joniandfriends.org).

### **60-second PSA**

Hi, this is Joni Eareckson Tada with a message for Autism Awareness Month. According to the Centers for Disease Control, 1 out of 110 children are diagnosed with autism, so you likely know someone who's been impacted. Showing support to these families would take little time on your part. So, next time you're running errands, see if there's anything you can do or pick-up for that family who has a child with autism. Occasionally offer to stay for a couple of hours with that person who has autism so that they can have a break. And finally, if you see a boy or girl having a difficult time, what we often refer to as a meltdown, take a moment to think before you blame a parent for lack of discipline. This could be a child with autism who has simply had all he can handle for the day. Being supportive and offering an encouraging smile can make a world of difference. For more information, look us up online at [joniandfriends.org](http://joniandfriends.org).

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more information is available in our online newsroom:

[www.JoniAndFriends.com](http://www.JoniAndFriends.com)