



FOR INFORMATION, CONTACT:

[A. Larry Ross Communications](http://www.alarryross.com)

Melany Ethridge 972.267.1111

melany@alarryross.com

FOR IMMEDIATE RELEASE

Joni and Friends Lauds New Emphasis on Adult Stem Cell Research

Bio-tech firms abandoning lesser-performing embryonic research

WHAT: Leading knowledgeable resources from the Joni and Friends Christian Institute on Disability provide insight into the benefits of adult, rather than embryonic, stem cell research by emphasizing the quality of the results in tests on spinal cord injury patients, heart patients and many others.

Recently, several bio-tech companies have been making headlines because they are seeing better results from adult stem cell research, rather than embryonic. One such biotech corporation stopped its embryonic research altogether, while another halted tests using embryonic cells on spinal cord injury patients. These resources provide a biblical perspective on modern critical issues – such as bio-technology – and how they relate to the value of life.

WHO: Resources include:

Joni Eareckson Tada

Author, disability advocate and founder of Joni and Friends International Disability Center. Injured in a diving accident in 1967, Tada is the longest living quadriplegic on record.

Steve Bundy

Vice President of the Joni and Friends International Disability Center. Author and contributor to “Life in the Balance: Biblical Answers for the Issues of Our Day.”

Kathy McReynolds

Director of Academic Studies for the Joni and Friends Christian Institute on Disability, where she develops position papers on the many ethical issues in bioethics that Joni and Friends seeks to promote and influence for the benefit of the disabled.

WHEN: By appointment

WHERE: In studio or by phone.

DETAILS: Joni and Friends International Disability Center serves the disability community through a wide array of life-affirming ministries to people with disabilities around the world, including international radio and television programs featuring inspirational stories. Wheels for the World enables thousands of individuals to receive wheelchairs and the life-giving message of the Gospel. Every year families affected by disability learn that they are not alone when they attend Family Retreats across the U.S. and around the world. The Joni and Friends Christian Institute on Disability equips the Christian community to engage in bioethics and value of life issues. More information can be found online at the ministry’s new website, www.joniandfriends.org.

- 30 -

Note to Editors: For more information about Joni and Friends, please visit www.joniandfriendsnews.com. To arrange an interview with Joni and Friends representatives, please contact Melany Ethridge at 972.267.1111 or via e-mail at melany@alarryross.com.