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FOR IMMEDIATE RELEASE

Joni Eareckson Tada's 'Life in the Balance' Receives 2011 Retailers Choice Award

Tada and others tackle difficult social issues in recent work

AGOURA HILLS, Calif., May 2, 2011 – Authored by [Joni Eareckson Tada](#) and several of her ministry colleagues, the 2010 release “Life in the Balance” has just been named a 2011 Retailers Choice by Christian Retailing at its annual Retailing Reboot conference, held April 26-28 in Orlando.

With its in-depth look at some of life's most difficult issues – abortion, autism, genocide and stem-cell research, for example – the book won in the category of Social Issues. It was nominated and selected through a survey of Christian retailers, who vote for the books they observe as having the most impact on staff and customers.

“We are so pleased to receive this recognition for ‘Life in the Balance,’” contributing author Steve Bundy said. “We believe it is a book desperately needed in these turbulent times, when we face tough questions about controversial issues, so it is gratifying to know that others have also recognized its important contribution to these conversations.”

Released by Regal Publishing in August 2010, “Life in the Balance: Biblical Answers for the Issues of our Day,” includes resources for small group discussions and Bible studies, encouraging participants to seek out what God's Word says about some of today's most challenging questions.

“In the Bible, the apostle Paul tells us to always have an answer for what we believe and why,” contributing author Pat Verbal said. “This book helps Christians to do that, pointing to God's Word as THE source for truth at a time when we hear from so many different voices with conflicting information on the important issues.”

While Tada penned most of the book, it includes contributed chapters from four other authors: [Steve Bundy](#), vice president of [Joni and Friends International Disability Center](#); [Dr. Kathy McReynolds](#), director of academic studies for the [Joni and Friends Christian Institute on Disability](#) (CID); Pat Verbal, manager of curriculum development for the [Joni and Friends CID](#); and Sheila Harper, founder and president of the abortion recovery ministry [SaveOne](#). Each provides significant insight regarding issues about which hurting and confused people often have some of the hardest questions.

For more than 30 years, Joni and Friends has worked to provide a wide array of life-affirming ministries to people with disabilities around the world. Joni and Friends does this through the International Disability Center; the Christian Institute on Disability; international radio and television programs filled with inspirational stories; Wheels for the World, which every year sees thousands of individuals receive wheelchairs and the life-giving message of the Gospel; and Family Retreats held in the U.S. and around the world, where families affected by disability learn that they are not alone. More information can be found online at the ministry's website, www.joniandfriends.org.

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Note to Editors: For more information or to arrange an interview with "Life in the Balance" contributing authors, please contact Melany Ethridge of A. Larry Ross Communications at 972.267.1111 or melany@alarryross.com.